

SmallStepz2Success

CAPABILITY STATEMENT · CONTRACT-MATCHING OUTREACH

Healing is not a destination — it's a system. Every step counts.

Crystal C. Bingham

Founder & CEO

Integrated Behavioral & Spiritual Wellness Practitioner

Horseheads, New York

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CORE COMPETENCIES

- Behavioral health navigation and resource connection
- Community health outreach and engagement
- Whole-person wellness coaching
- Spiritual wellness integration support
- Trauma-responsive program design and delivery
- Community-centered education and facilitation
- Capacity-building consultation
- Founder-led program development and implementation

RELEVANT ENGAGEMENT TYPES

SmallStepz2Success is open to collaborative engagements with nonprofits, public agencies, schools, health organizations, and community partners.

- Behavioral health and community outreach
- Wellness education and coaching
- Trauma-responsive programming
- Stakeholder engagement and listening
- Training, facilitation, and speaking
- Consulting and capacity-building
- Federal and grant-funded contracts

DIFFERENTIATORS

- Certified Community Health Worker (CHW)
- HIPAA-compliant practitioner practices
- Systems-based, whole-person approach
- Warm, culturally responsive engagement
- Flexible founder-led delivery
- Privacy-minded, outcome-aware practice

SAM.GOV REGISTRATION PROFILE

LEGAL ENTITY CRYSTAL BINGHAM	PURPOSE All Awards
STATUS Active	EXPIRATION August 7, 2027
UEI J6JPW6G77C23	CAGE 23WH9

Location: Horseheads, New York. Full street address intentionally omitted from this public-facing statement.

PERFORMANCE APPROACH

SmallStepz2Success builds practical systems that help people and programs move from intention to measurable next steps. Engagements use clear activities, responsible communication, privacy-minded information handling, participant-centered care, and outcomes that can be documented for funders and partners.

CONTRACT FIT

Positioned for introductions to:

behavioral health, community health, wellness, outreach, trauma-responsive programming, training, facilitation, consulting, and capacity-building opportunities.

CREDENTIALS & READINESS

CHW Certified HIPAA Compliant Founder-led

SAM.gov Entity

NAICS codes, business structure, socioeconomic classifications, past performance, and opportunity-specific certifications should be matched to each solicitation before submission.

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